



## Press Release

For more information, contact:  
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### FOR IMMEDIATE RELEASE

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### THE DESIGN MONKEY'S PUBLISHED TIP TO SAVE OTHER COMPANIES MONEY

Auburndale, WI April 18, 2007 – The Design Monkey, LLC, has been chosen to be published in an upcoming SGIA e-news bulletin (6,909 recipients on the last mailing) for a production tip that was submitted to improve pressroom efficiency.

Selected by the editor for its simplicity of execution and maximum return, this production tip will help minimize downtime and wasted resources.

"It's exciting that something we have implemented and that has saved us hours in down time can be shared with others to help them maximize profits," says Jon Empey, Top Banana, The Design Monkey, LLC.

With over 4,000 imagers and suppliers, currently representing more than 80 countries in the SGIA network there will surely be time saved.

Based in Auburndale, Wisconsin, and founded with the mission to "make you look good," The Design Monkey is one of the area's leading marketing and custom apparel businesses since 2004. Providing award-winning design for various organizations around the country, The Design Monkey also offers Brochure and Ad Design, Web and Multimedia Design, Printing Services, Screen Printing, Embroidery and Promotional items.

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If you would like more information about this topic, or to schedule an interview with Jon Empey, please call him at 715.652.6887 or email him at <jon@TheDesignMonkey.com>